Student Success through Mobile Applications

Keith R. Thode – CEO & Chief Scientist
AdvanceNet Labs
Ged July 1st - August 1st

Fri 06/28/2019 at 5:06 PM
Kameron Robinson

GED July 1st - August 1st
See message summary.

Good Afternoon! Just a reminder that class for GED starts Monday! You should have received an email with your class location. See you Monday.

KR

Wed 07/10/2019 at 3:07 PM
Kameron Robinson

GED July 1st - August 1st
See message summary.

Thanks for showing up to class this morning and receiving some financial literacy. I hope you can use some of the tools today!

KR
More INSPIRATION! Anabayde did it, so can you! GET YOUR GED. Finished class in Feb. 2018. Passed GED 8/2018
About Us

Technology to Empower People

AdvanceNet Labs is a collaboration of business professionals, social sector leaders and technology experts building applications and platforms to enable social change.

Our Purpose
Leveraging corporate technologies & innovating new ways to deliver quality programs and address social sector challenges.

Collaborators
Partnering with the social sector to empower people and innovations.

Empowerment Marketplace
Leading Technology Backbone & Workforce Learning Library. Custom Configuration in partnership with Cornerstone, Microsoft, Accenture, and FDIC

Innovators
United Way Ground Floor Fellow 2014
DBJ Top 30 Innovative CFOs in 2009
Social Entrepreneur Award, CCGD 2018
AdvanceNet Products/Clients

Products and Services:
- Empowerment Marketplace

Assess
Train
Employ

- Government
- Schools / Community Colleges
- Corporate/Banks
- Large NGOs

AdvanceNet Labs
Special thanks to:

Dallas County Community College District

AdvanceNet Labs
App Basics

- Downloaded Programs
- Operate on Device
- App Stores
- Connect to Internet, Sometimes
Relying on Smartphone for Internet

* Pew Research Center 2019
### Benefits

<table>
<thead>
<tr>
<th>Pervasiveness</th>
<th>Compatibility</th>
<th>Attention</th>
<th>Integration</th>
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</thead>
<tbody>
<tr>
<td>Personalization</td>
<td>Long-term connectedness</td>
<td>Availability</td>
<td>Immediacy</td>
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<tr>
<td>Comfort</td>
<td>Security</td>
<td>Automation</td>
<td>Data</td>
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</tbody>
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Challenges

HAVE-NOTS  BROADBAND/DATA PLANS  DEVICE POWER  FREE APPS – DATA USAGE  OTHER PRIVACY ISSUES
Specific ABE Opportunities

- Close Communication
- Access to resources
- Retention
- Goal Setting
- Activity and Gains measurement
- Automated tracking
- Integration of diverse program components
- Instructor Empowerment
Implementation Considerations

Technology Acquisition
- Build
- Buy
- “Free”
- Donated

Technology Implementation
- Total Cost of Ownership
- Know your audience’s situation
- Change Management
Questions, Comments and Discussion
Thank you!

Keith R. Thode

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