

NOT YOUR REGULAR STUDENT ORIENTATION

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Workshop Outcomes

- We will discuss:
 - The creation of the new orientation
 - The implementation
 - The process of tracking results
 - Initial student and faculty feedback
- This workshop will challenge leaders to seek new and innovative ways to engage students and orient them to their new academic environment.

Florida State College at Jacksonville

College Credit

- Duval County
- 50,000 students
- 4 campuses/3 centers
- 13 Bachelors/44 Associate degrees
- 100+ technical/workforce certificates



Florida State College at Jacksonville



Adult Education

- 2019/2020
- 3,129 students
- ABE/AHS/ESOL
- 5 FT Faculty/ 33 Adjunct
- 45 ESOL Faculty and Adjuncts

FSCJ – Mission Statement

- Florida State College at Jacksonville provides high value, relevant life-long education that enhances the intellectual, social, cultural and economic development of our diverse community.
- Core Values:
 - Integrity
 - Excellence in Teaching and Learning
 - Culture of Honesty and Trust
 - Creativity
 - Respect for Diversity

Gallery Walk

- Challenges of the Orientation Process
- Successes of the Orientation Process
- Areas for Improvement

Orientation Purpose

- Student orientation programs are designed to help alleviate anxiety, by guiding students in the quest for answers and direction.
- They are designed to introduce students to program expectations, available resources, and opportunities to meet faculty and/or staff.
- Orientations have become vital to the transition process of new students.

Previous Orientation Formats at FSCJ

- Two Week Orientation
- Four Day Orientation
- Three Day Orientation
- One-on-One Orientations (Transitioning to new format)

New Process at FSCJ – Follow the Trend

BuzzFeed



Instagram

- Buzz Feed
- Instagram Videos
- YouTube Videos



YouTube

Video Orientation – Topic Based

- Administrative Welcome
 - Testing
 - Advising
- Class Schedule
 - Attendance
- Paying for Classes
 - Safe App
- Classroom Expectations
 - Tutoring

Creation Process

- New to Adult Ed
- Let's try videos
- As a team we created topics
- Decided who would record videos
- Script writing



Creation Process



We contacted our Multi-Media Department and scheduled a half-day time slot for videos



We had a ball!!!

Implementation – *Not so fun!*

- We rolled out a new course management system college-wide
- It did not align with our previous system
 - IT assistance was critical for faculty support – not special projects!



Blackboard



Implementation - Issues



- No private communities
- Faculty did not know how to navigate new system well
- Summer pilot – pushed to fall pilot
 - Designed to receive student and faculty feedback

The Pilot – Data and Feedback

- Faculty and student feedback
- Invited 7 instructors to participate in the *pilot*
 - *Full-time faculty*
 - *Part-time faculty*
- 9 short videos to watch (45 minutes to 1 hour)
- Take students to computer lab and watch all videos and take short assessments
- Show all videos as a class and each student take the assessment at the end

The Fall Orientation - Launch

- Apply in person with Advisor
- Applicant goes to Student Lab
- Student Worker or Academic Tutor loads Orientation on computer
- Student completes Orientation and Assessments
- Print scores
- Return with scores to Advisor
- Advisor schedules Testing

Canvas

- Volunteers!

Adult_Education_Orientation > Modules

Home View Progress + Module

Announcements

Assignments

Quizzes

Grades

Modules

Outcomes

Files

People

Discussions

Pages

Syllabus

Collaborations

Conferences

Settings

▼ Welcome to the Adult Education Orientation! ✓ + ⋮

Welcome to the Adult Education Program ✓ ⋮

▼ Module 1: TABE Overview ✓ + ⋮

TABE Overview Video ✓ ⋮

Module 1 - TABE Overview Quiz 3 pts ✓ ⋮

▼ Module 2: Advising Syllabus - Adult Education Prerequisites: Module 1: TABE Overview ✓ + ⋮

Advising Syllabus for Adult Education Video ✓ ⋮

Module 2: Advising Syllabus Quiz ✓ ⋮

Evaluations and Responses

- What did you like and/or enjoy about the New Student Orientation format?
- Was the information provided in the New Student Orientation relevant or important to a student who is new to the program?
- Were there any topics not covered in the New Student Orientation that should have been addressed? If so, what topics should be added?
- Were there any topics covered in the New Student Orientation that should be removed? If so, which topics and why should they be removed?
- What can we do to improve the New Student Orientation?
- Please rate the timeliness of the New Student Orientation.
- How many stars do you give the New Student Orientation?

How many stars do you give the New Student Orientation?

PLEASE USE A DIFFERENT ORIENTATION FORMAT. ▼	INTERESTING FORMAT, BUT I REALLY DID NOT LIKE IT. ▼	IT'S PRETTY GOOD, BUT SOME MINOR ADJUSTMENTS ARE NEEDED. ▼	WITH MINOR ADJUSTMENTS, THIS PROGRAM ▼ WOULD BE 5- STAR	LOVED IT. DO NOT CHANGE A THING. ▼
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3.7★

average rating



Evaluations and Responses



STUDENTS

- Wonderful orientation
- Option 3 is wrong – it's option 4 when you call for assistance
- One question is very confusing
- Very informative
- One link did not work
- I wish I had know about preparing for the TABE before taking it.

FACULTY

- Expectations for online students
- Regularly checking their emails and message systems,
- Logging into the courseware before the NA date
- Resources for students with disabilities
- **Add a student video/testimonial!!!**

Next Steps

- Quiz corrections
- Edit one video into two segments
- Add Student Video
- Full launch Oct. 15th – 1st day of spring registration
- Fully online Spring 2020
- Available for ESOL Fall 2020

Recap

- We wanted to try something new to provide students with pertinent information needed to begin our program
- Student and Faculty feedback is a necessity!
- It takes the entire team to build a successful program!

Questions



Contact

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Thank you for your time!

