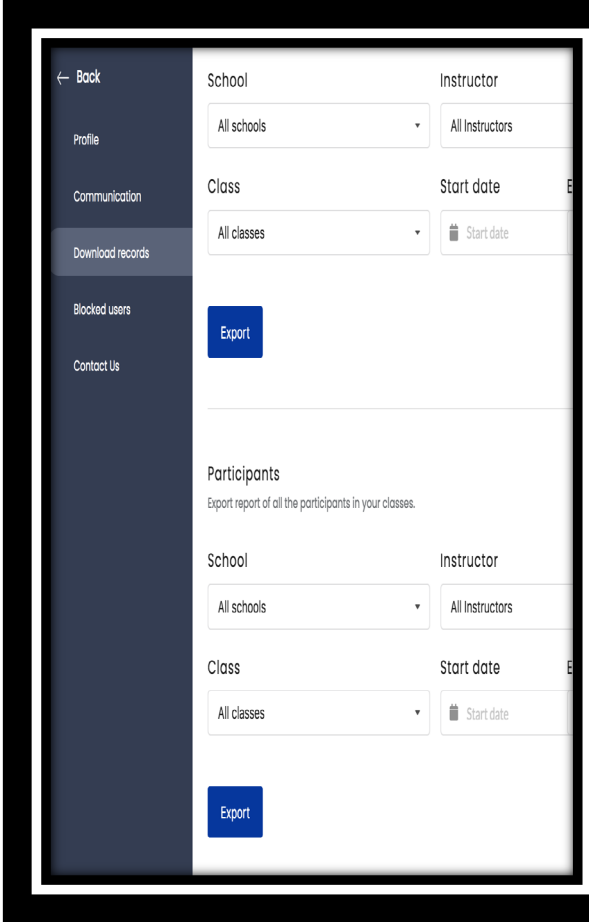
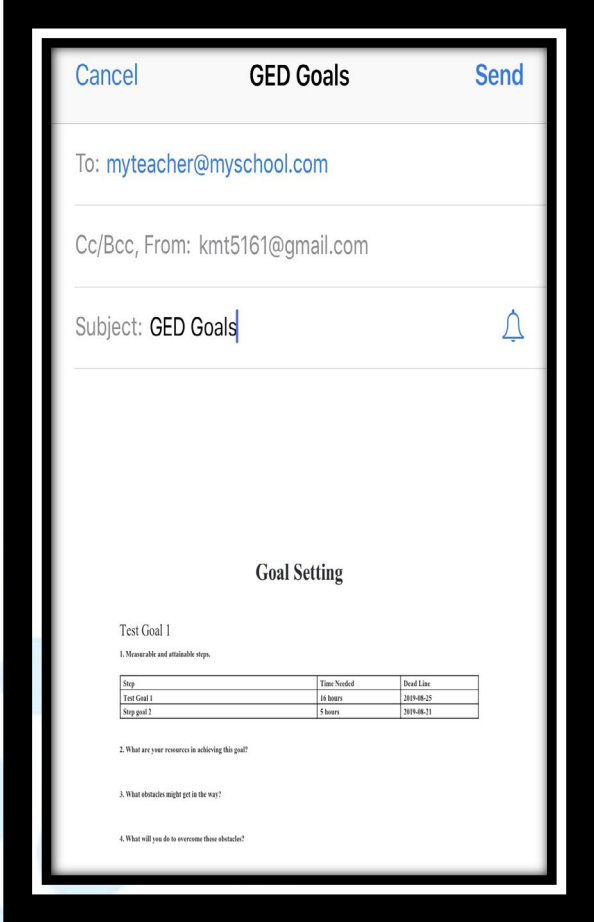
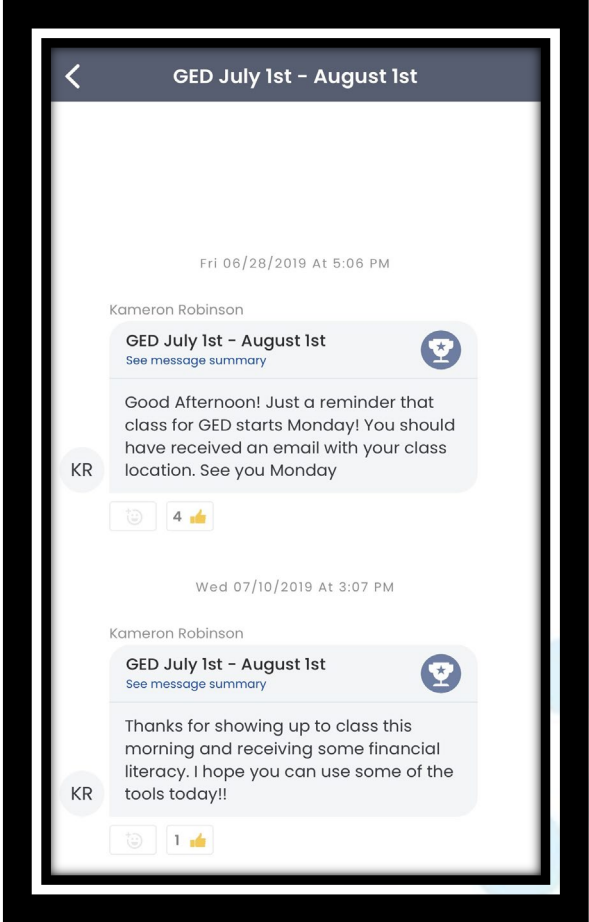
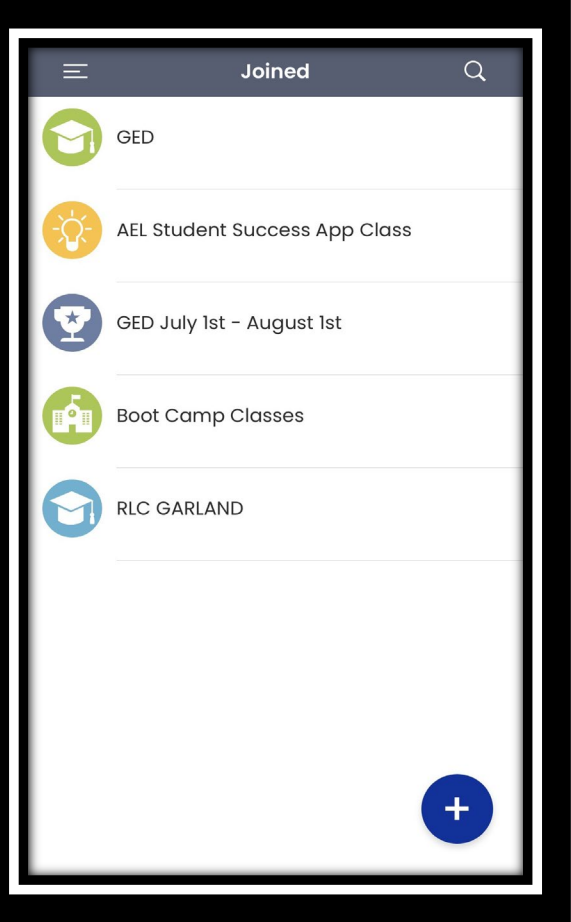




AdvanceNet Labs


Student Success through Mobile Applications

Keith R. Thode – CEO & Chief Scientist
AdvanceNet Labs



Add Document

Done



Select file type

Upload image

Upload file

Cancel



GED Hastings Elementary Cohort



More INSPIRATION! Anabayde [redacted] did it, so can you! GET YOUR GED. Finished class In Feb. 2018. Passed GED 8/2018



About Us



Technology to Empower People

AdvanceNet Labs is a collaboration of business professionals, social sector leaders and technology experts building applications and platforms to enable social change.



Our Purpose

Leveraging corporate technologies & innovating new ways to deliver quality programs and address social sector challenges.



Collaborators

Partnering with the social sector to empower people and innovations.



Empowerment Marketplace

Leading Technology Backbone & Workforce Learning Library.
Custom Configuration in partnership with Cornerstone, Microsoft, Accenture, and FDIC



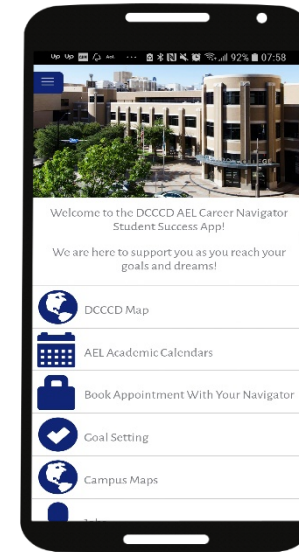
Innovators

Social entrepreneur award, Dallas Business Journal (DBJ), 2014.
United Way Ground Floor Fellow 2014
DBJ Top 30 Innovative CFOs in 2009
Social Entrepreneur Award, CCGD 2018



AdvanceNet Labs

AdvanceNet Products/Clients



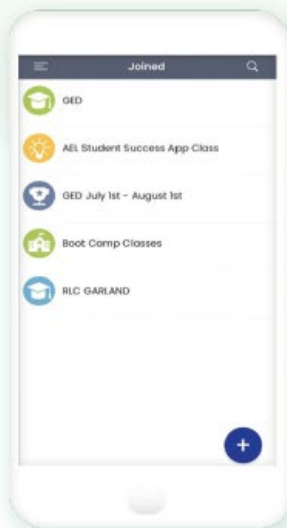
• Government • Schools / Community Colleges • Corporate/Banks • Large NGOs



WorkReady MOBILE

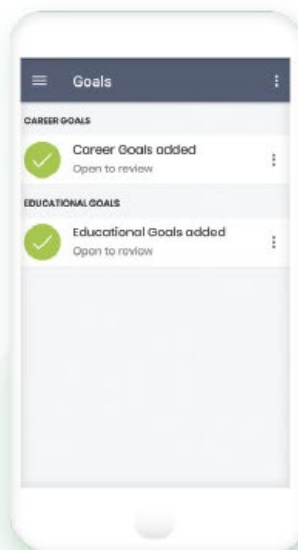
1

Inform & Plan



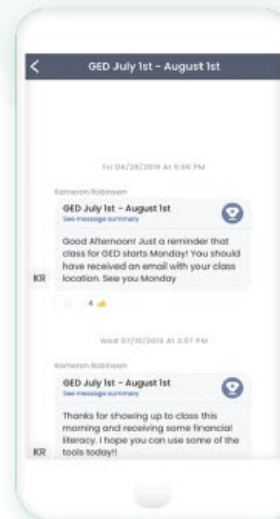
2

Advise & Retain



3

Monitor & Encourage



4

Capture Impact*

*Actual student photo



Special thanks to:



Dallas County
Community College District

COMMUNITY COLLEGE DISTRICT



AdvanceNet Labs

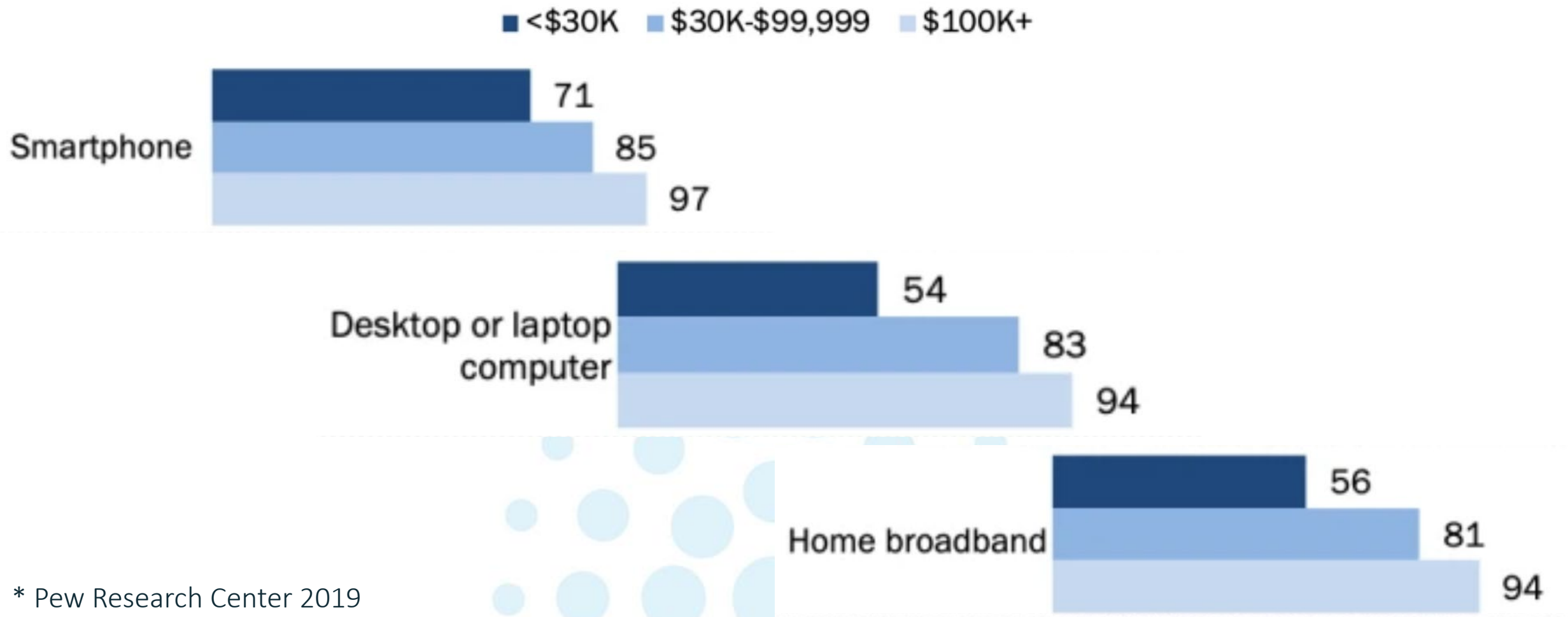
App Basics



- Downloaded Programs
- Operate on Device
- App Stores
- Connect to Internet, Sometimes

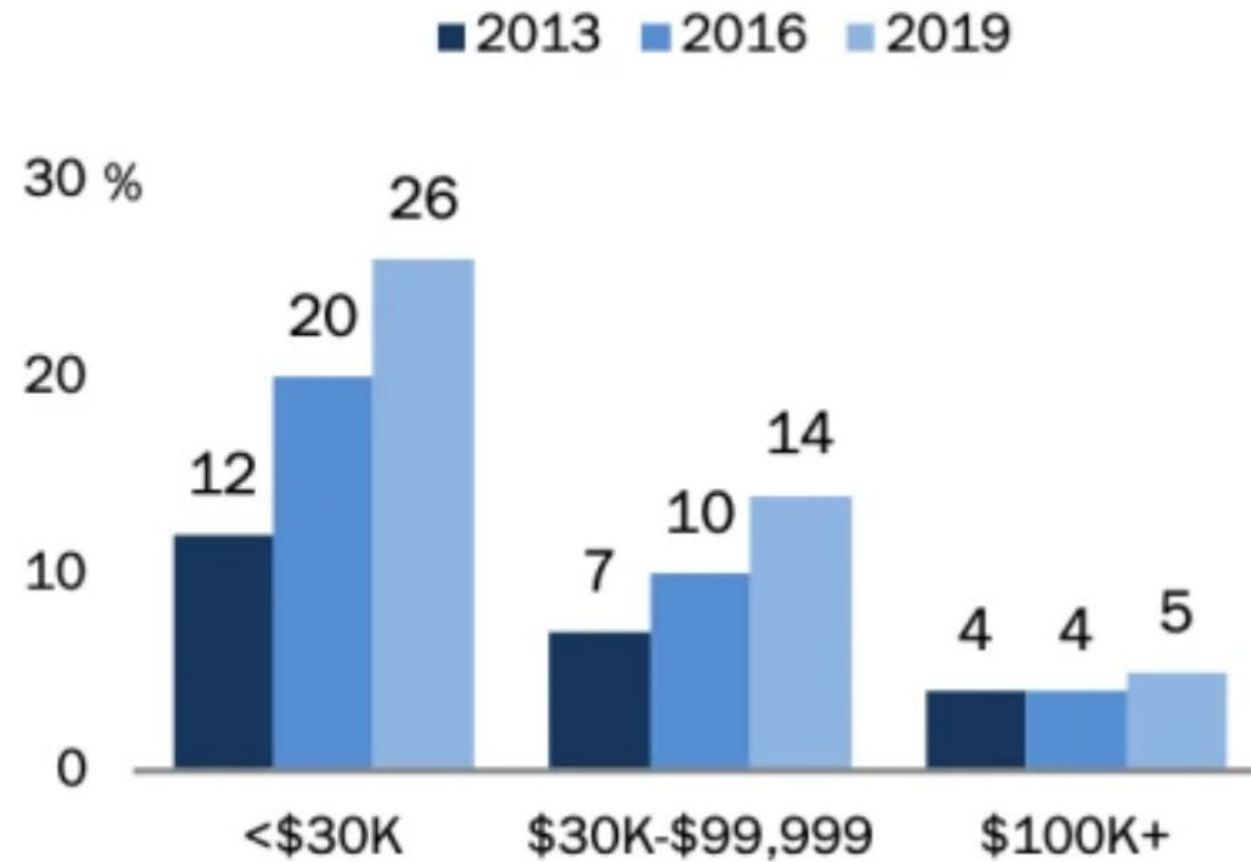


Smartphone Usage Stats



* Pew Research Center 2019

Relying on Smartphone for Internet



* Pew Research Center 2019

Benefits

Pervasiveness

Compatibility

Attention

Integration

Personalization

Long-term
connectedness

Availability

Immediacy

Comfort

Security

Automation

Data



Challenges



HAVE-NOTS



BROADBAND/DATA
PLANS



DEVICE POWER



FREE APPS – DATA
USAGE



OTHER PRIVACY
ISSUES

Specific ABE Opportunities



Close Communication



Access to resources



Retention



Goal Setting



Activity and Gains
measurement



Automated tracking



Integration of diverse
program components



Instructor
Empowerment

Implementation Considerations

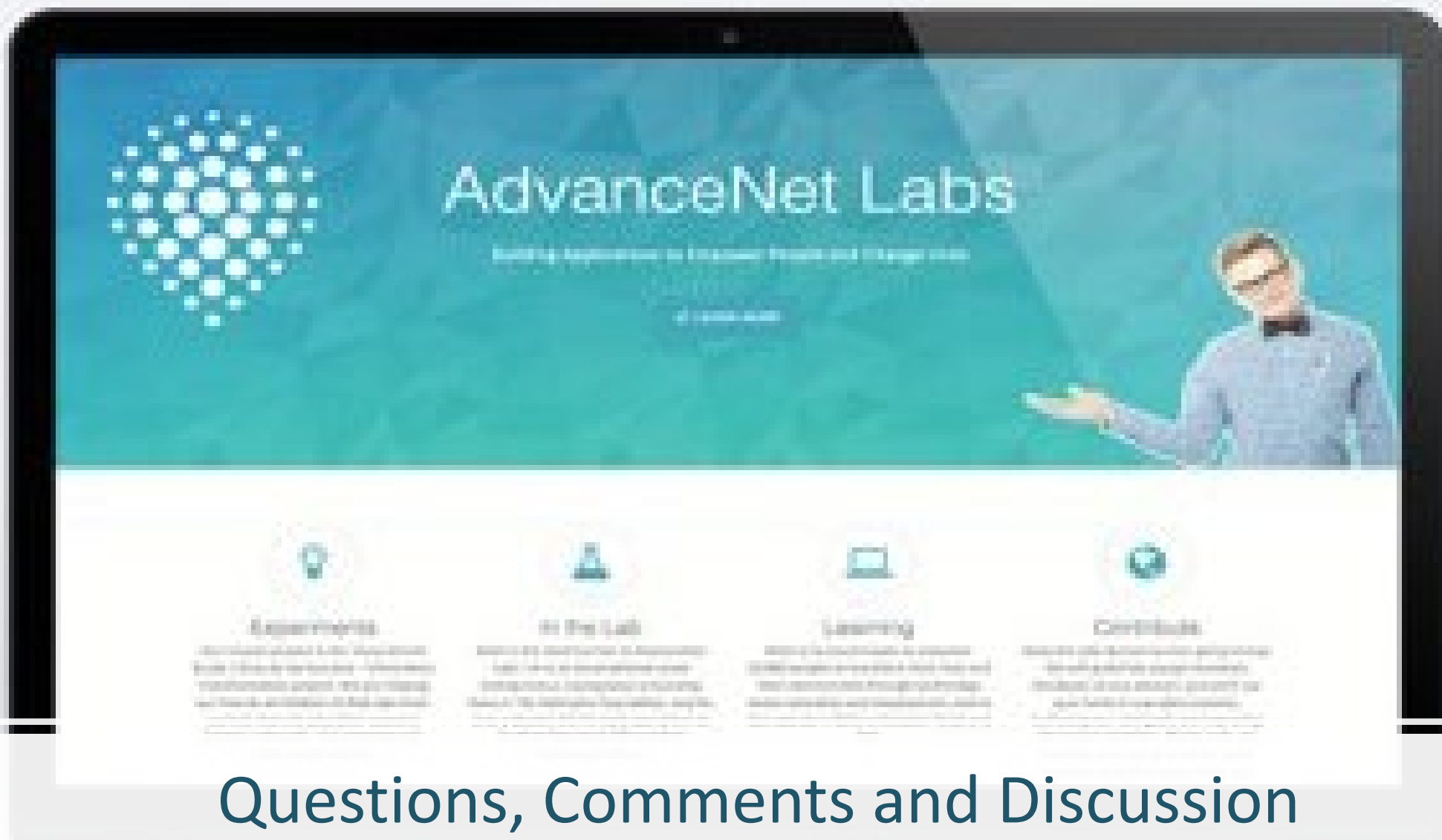
Technology Acquisition

- Build
- Buy
- “Free”
- *Donated*

Technology Implementation

- Total Cost of Ownership
- Know your audience’s situation
- Change Management







AdvanceNet Labs

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Thank you!

Keith R. Thode