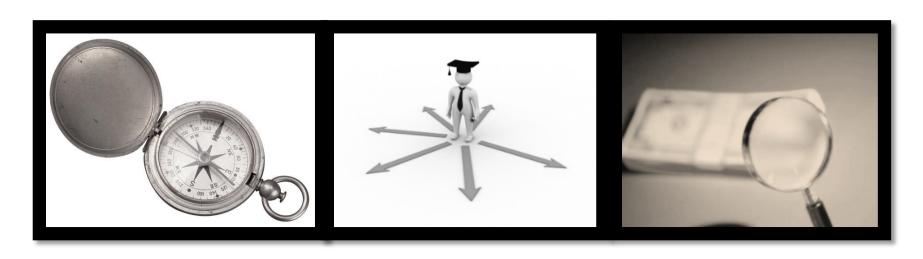
## Soft Skills: A Key Ingredient for Career Success **2020 ACE of Florida Virtual Conference**



#### **Lesley Mace**

Federal Reserve Bank of Atlanta – Jacksonville Branch Lesley.Mace@atl.frb.org



## **Employability Skills Include:**

#### Academics and critical thinking

 Reading, writing, math, decision making, problem solving, analysis, planning, technology use, etc.

#### Occupational skills

The experience, education, and/or training to do the job.

#### Soft skills

 Communication, teamwork, responsibility, successful interpersonal relationships, leadership, time and resource management, adaptability, integrity, etc.





## Why Are Employability Skills Important?

- Employability skills are those needed to
  - − *Get* a job,
    - Career exploration and self assessment
    - Academics
    - Occupational skills
  - <u>Keep</u> a job,
    - Applied academic knowledge and occupational skill
    - Continued learning
  - <u>Succeed</u> in a job!
    - Soft skills



## Soft Skills Survey

Wall Street Journal Business Executive Survey:

 90% said soft skills are equally or more important than technical skills

 89% said it was very or somewhat difficult to find people with these attributes



## What are soft skills?

## LinkedIn Hiring Manager Survey:

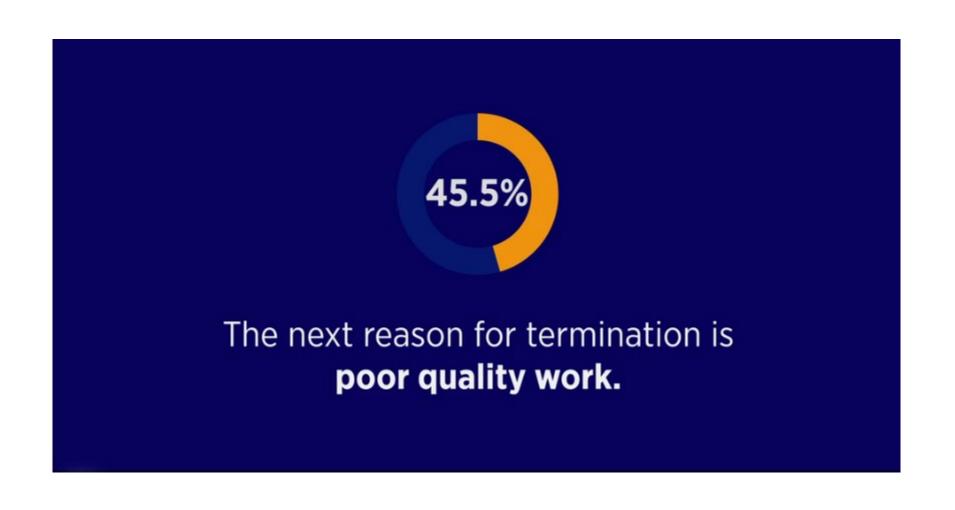
- 58% say a lack of soft skills in job candidates is limiting their company's productivity
- Ability to communicate was deemed most important

- Communication
- Enthusiasm & Attitude
- Teamwork
- Networking
- Problem Solving & Critical Thinking
- Professionalism

# Keeping a Job What is the primary reason employees lose their jobs?



## Importance of Soft Skills



## **The Winning Edge**

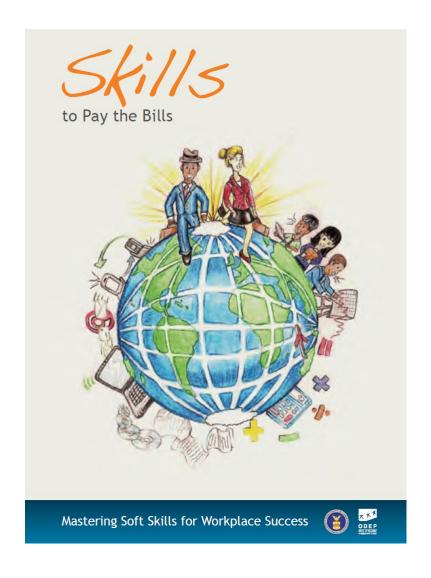
Success is 15% Hard Skills
And 85% Soft Skills

Soft skills give you that winning edge to move ahead in personal, professional and social lives.



"We now have very hard evidence that you have to have soft skills in order to succeed."

- James Heckman, Economist and Nobel Laureate



https://www.dol.gov/agencies/odep/topics/youth/ transition/soft-skills

- Developed by U.S.
   Department of Labor
- Focuses on teaching "soft" or workforce readiness skills to youth and young adults
- Modular hands-on, engaging activities
- Focuses on the six key soft skills areas
- Includes short videos

## Communication



Communication skills are ranked **FIRST** among a job candidate's "must have" skills and qualities.

## Skills Employers Desire

#### **Communication**

- Verbal (sounds, language, and tone of voice)
- Aural (listening and hearing)
- Non-verbal (facial expressions, body language, and posture)
- Written (journals, emails, blogs, and text messages)
- Visual (signs, symbols, and pictures)

## Why Are Communication Skills Important?

- It is important to develop a variety of skills for both communicating TO others and learning how to interpret the information received FROM others.
- To an employer, good communication skills are essential.



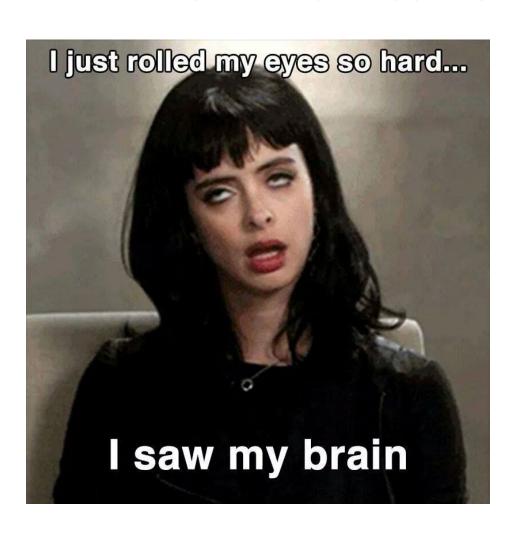
### **Communication Activities**

#### **Listen Hear!**

 This quick activity is designed to get participants to start thinking about the importance of two-way communication.



### **Communication Activities**



- What's the Point?
- Flipping the Switch
- Oh Puh-leeze!
- Quit Talkin'! I know
   What to Do: Read
   everything before you do
   anything



## **Enthusiasm & Attitude**

Having a positive attitude in the workplace can help with potential promotions. Employers promote employees who not only produce, but also motivate others in the workplace.

## **Skills Employers Desire**

#### **Enthusiasm & Attitude**

- Initiative/Self-starter
- Be goal driven
- Do more than is expected
- Remain positive
- Work Ethic
- Be excellent

"Be hungry.....have a desire to learn."

"Our employees must be a self-starters to get ahead here."

"Admit your mistakes so they can be fixed quickly"

### **Enthusiasm & Attitude Activities**

#### Never Underestimate the Power of PMA

- PMA, or Positive Mental Attitude, is one's ability to maintain the belief that he or she can transform or change a tough situation into something better.
- This activity will help participants take difficult situations and find ways to EMPOWER themselves to turn negative thinking into positive thinking.



## Never Underestimate the Power of PMA

Each participant will take turns rolling the dice two or three times and complete the following statement upon each roll:

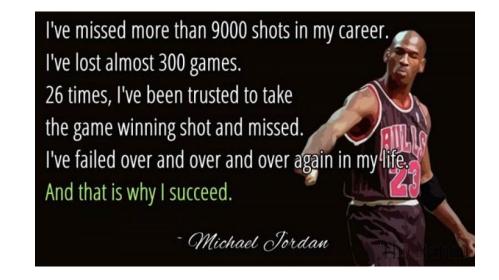
- Roll a 1: I am thankful for...
- Roll a 2: Other people compliment me on my ability to...
- Roll a 3: Something I would like other people to know about me is...
- **Roll a 4:** I feel really good about myself when....
- Roll a 5: I am proud of my ability to...
- Roll a 6: Something nice I recently did for someone else was...



### **Enthusiasm & Attitude Activities**

#### Life is Full of Hard Knocks

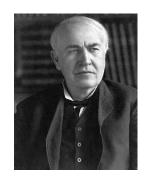
- Failing is a part of life. In fact, it accounts for many, many successes – for without failing, success is almost impossible.
- Learning how to bounce back from failure is not always easy, but it is necessary.



#### Activity 7a. Success or Failure?

#### CAN YOU NAME....

- 1. ....a famous person who was defeated seven times while running for political office?
- ...a cartoonist who was told by the editor of the Kansas City newspaper, "It's easy to see from these sketches that you have no talent."
- 3. ...an author whose first children's book was rejected by 23 different publishers?
- 4. ....a famous singer who was fired after his first performance at the Grand Ole Opry?
- 5. ...a famous actress who dropped out of high school and held a variety of odd jobs, including doing the hair and make-up for corpses, before finally succeeding in show business?
- 6. ....a famous author who lived on welfare for years in an apartment infested with mice?
- 7. ...a famous athlete who was cut from the varsity basketball team his sophomore year in high school?
- 8. ...an inventor who was thrown out of school in the early grades because his teachers thought he couldn't learn?
- 9. ...a famous Harvard University drop out?
- 10. ...an inventor of a fried chicken recipe that was rejected by more than 1000 restaurant owners?

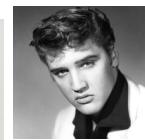




















## **Teamwork**



The ability to work as part of a team is one of the most important skills in today's job market. Employers are looking for workers who can contribute their own ideas, but also want people who can work with others to create and develop projects and plans.

## **Skills Employers Desire**

#### **Teamwork**

- Collaboration & team skills
   must be able to work
   with others
- Ability to build and maintain relationships
- Work as a team both with those in the same location and those who are remote



### **Teamwork is Essential to Success**

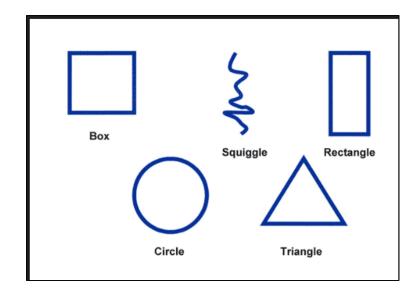
Teamwork involves building relationships and working with other people using a number of important skills and habits:

- Working cooperatively
- Contributing to groups with ideas, suggestions, and effort
- Communication (both giving and receiving)
- Sense of responsibility
- Healthy respect for different opinions, customs, and individual preferences
- Ability to participate in group decision-making



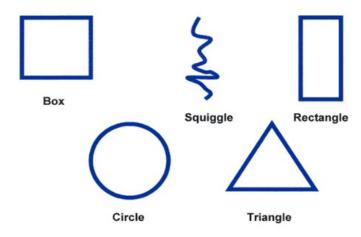
## **How Many Shapes Does** it Take?

- It takes all types of team members to create a balanced, cohesive team.
- This activity will give participants the opportunity to gain a better understanding of the roles different people play on a team and the importance of each role.



## How Many Shapes Does it Take?

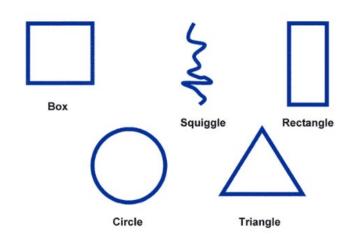
- Teams are made up of people who perform different roles.
- Think about a sport team. What might happen if one basketball player hogged the ball all of the time?
- Not only does it take different types of players to make a team effective; it takes all kinds of shapes, too.
- There are five different shapes hanging around th room. What if I told you that knowing whether you, your co-workers and friends are squares, rectangles, circles, triangles, or squiggles could help you build better teams and better careers?
- Take a minute to think about what shape is most appealing to you.



## How Many Shapes Does it Take?

Square: you are a organized, logical, and hardworking person who likes structure and rules. Sometimes you have trouble making decisions because you always want more information. You feel most comfortable in a stable environment with clear directions on what to do. You tend to like things that are regular and orderly. You will work on a task until it is finished, no matter what.

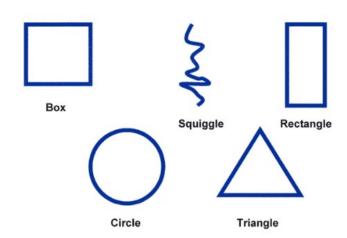
Spotting a square: they appear o move "straight," use precise or specific gestures, love routine, and are very concerned with detail. You are also very neat in appearance and workspace. You do a lot of planning and are always prompt.



## How Many Shapes Does it Take?

Rectangle: you are courageous, exciting, and inquisitive explorer who always searches for ways to grow and change. You enjoy trying things you've never done before and love asking questions that have never been asked. You like structure, and will often be the person to be sure things are done the proper way, taking all rules and regulations into consideration. When you are given a task you will start organizing it to be sure it can be done in the most systematic way.

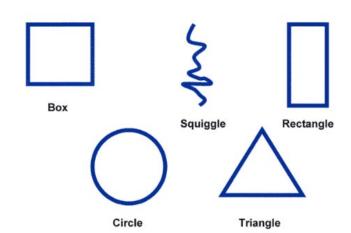
Spotting a rectangle: These people often have "fleeting eyes and flushed faces." They also tend to giggle and they like variety. For example, they'll come into work early or late — but not on time. And those who have offices tend to be disorganized with a mishmash of furniture.



## How Many Shapes Does it Take?

Triangle: you are a born leader who's competitive, confident, and can make decisions. You also like recognition. You are goal oriented and enjoy planning something out and then doing it (you are motivated by the accomplishment). You will tend to look at big long-term issues, but might forget the details. When given a task you set a goal and work on a plan for it. American business has traditionally been run by triangles and, although usually men, more women are taking those roles today.

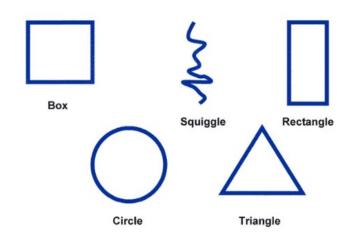
**Spotting a triangle**: They have powerful voices, love to tell jokes, and they play as hard as they work. They also tend to be stylish dressers.



## How Many Shapes Does it Take?

**Circle**: you are social and communicative. There are no hard edges about you. You handle things by talking about them and smoothing things out with everybody. Communication is your first priority. When given a task, you will want to talk about it. You are a "people person," with lots of sympathy and consideration for others. You listen and communicate well and are very perceptive about other people's feelings. You like harmony and hate making unpopular decisions.

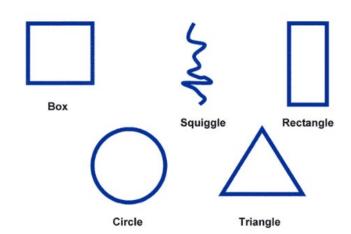
**Spotting a circle**: They are friendly, nurturing, persuasive, and generous. They tend to be relaxed and smile a lot. They're talkative, but have a mellow voice. They also have a full laugh and like to touch others on the shoulder and arm.



## How Many Shapes Does it Take?

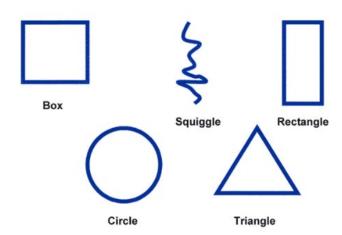
Squiggle: you are "off-the-wall" and creative. You like doing new and different things most of the time and get bored with regularity. When given a task, you will come up with bright ideas about how to do it. But you don't think in a deliberate pattern from A to B to C. Instead, you tend to jump around in your mind, going from A to M to X.

Spotting a squiggle: They can be "flashy," dramatic, and extremely creative — and they don't like highly structured environments. Both men and women squiggles tend to be funny and very expressive. They also have great intuition. Most performers and writers are squiggles.



## How Many Shapes Does it Take?

- Do you think people have the characteristics of more than one shape?
- Why do you think it is important to have all different shapes working on the same team?
  - The square, rectangle, and triangle are all convergent. This means they are working TOWARDS something specific and finite, and they do it in a logical and systematic way. But they might be lacking in personal creativity.
  - The circle and squiggle are divergent.
     This means they are creative, extroverted, and intuitive. They will reach out around them in new areas and to other people. But they aren't particularly systematic or dependable.



## **Networking**



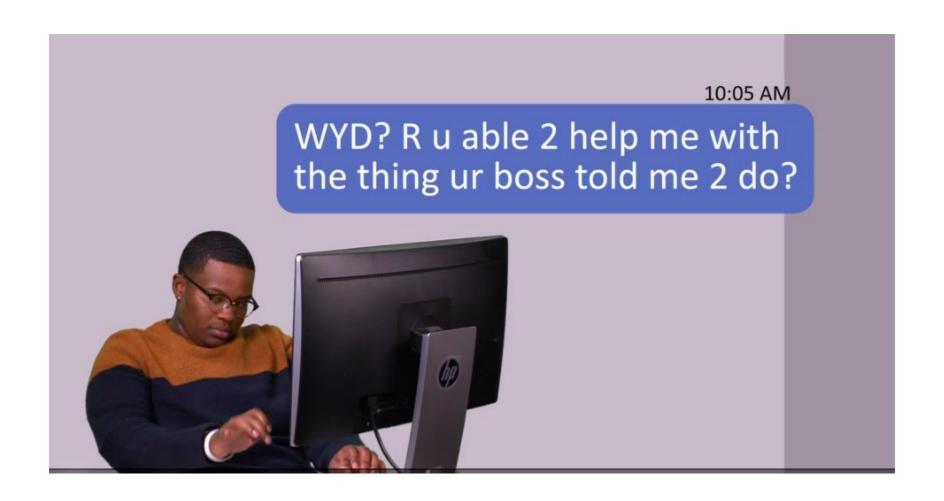
When it comes to finding a job, you've got to network! According to Cornell University's Career Center, 80% of available jobs are not advertised. These jobs are often referred to as the "hidden job market."

## **Skills Employers Desire**

#### **Networking**

- Social media-how/when to use for work & networking
- Email (not texting)
  - Using complete sentences
  - Free of text abbreviations and emoticons
- Interviews
  - Appropriate work-related responses and questions

## Email vs. Texting



## **Networking Activities**

#### Text Vs. Email...Does it Really Matter?

- Many teens and young adults consider email an "adult" way to communicate and would rather communicate in realtime with texting or other forms of social media.
- When it comes time to apply to college or for a job, email skills will most likely be necessary. Therefore, an understanding of "email etiquette" is worthy of discussion.
- This activity will offer participants the chance to challenge themselves to translate text to English and then discuss some of the classic rules of email.



 Make sure your email address is business appropriate. Avoid addresses such as <a href="https://doi.org/10.25/10.25/">hotfoxychick@xyz.net, itsallaboutme@abc.com</a>, or partyanimal@mno.me.

## Virtual Learning

### **HOW TO EMAIL A TEACHER**

- 1 SUBJECT LINE
  - 2-5 word summary of the email
    - Missing Grade
    - Homework Question
    - Late Work

- 1 CLOSING
  - Thank you
  - · Have a nice day!



- 5 SIGN YOUR NAME!
- 2 BEGIN WITH A GREETING
  - Good Morning
  - Hello
  - Good Afternoon

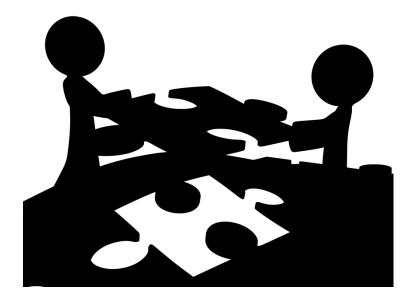
This is in the body of the email

- 3 BODY OF THE EMAIL
  - I am writing because......
  - I need help help......
  - I am confused by......

#### **General Tips:**

- Be sure to use proper capitalization & punctuation.
- Always use proper grammar.
- Piz spell out ur words.
  - Please spell out your words.

# Problem Solving & Critical Thinking



## **Skills Employers Desire**

#### **Problem Solving and Critical Thinking**

- Analyze simple to complex problems
- Apply reading, writing, and math skills in the workplace
- Use reputable sources
- Innovation & creativity



# Problem Solving and Critical Thinking Activities

## Praise, Criticism, or Feedback?

- In a work setting, we give and receive many different types of information.
- The purpose of this activity is to help participants determine the differences between criticism, praise, and feedback – not only how to offer it, but how to receive it as well

- "You look great today."
- "You've improved a lot this week."
- I found it difficult to evaluate this resume because it was messy."
- I liked it much better when we got to choose the projects instead of being assigned to one.

## **Professionalism**



Employers want new workers to be responsible, ethical, and team oriented, and to possess strong communication, interpersonal, and problem solving skills. Wrap these skills up all together and you've got professionalism.

## **Skills Employers Desire**

#### **Professionalism**

- Customer service
- Respect
- Honesty
- Punctuality
- Appropriate attire
- Pay attention to detail

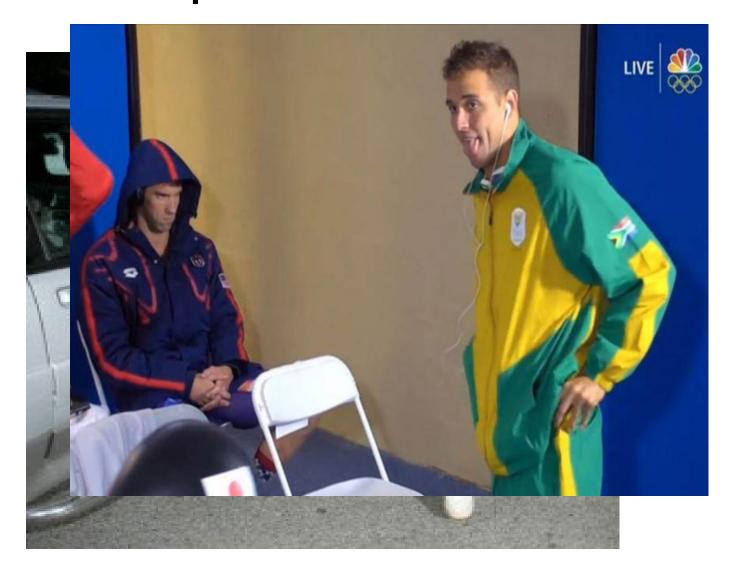


The consistent use of the skills, good judgement, courtesy, honesty, and responsibility expected in a business environment.

## Professionalism



## Develop Your Game Face

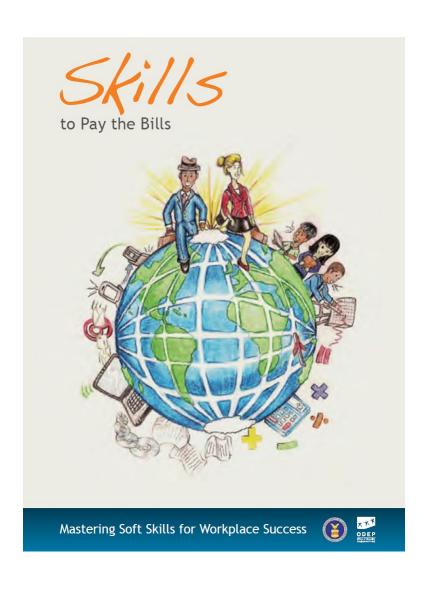


#### Professionalism Activities

#### **Professional Work Attitudes**

- As an employee, your attitude at work contributes to your work environment and how you get along with your co-workers and supervisors.
- A positive attitude can improve morale and increase productivity for all.
- Activities generate a discussion about workplace attitudes (of both supervisors and co-worker) and how these attitudes impact those around us, as well as giving participants a quick way to rate themselves and their own professional actions.



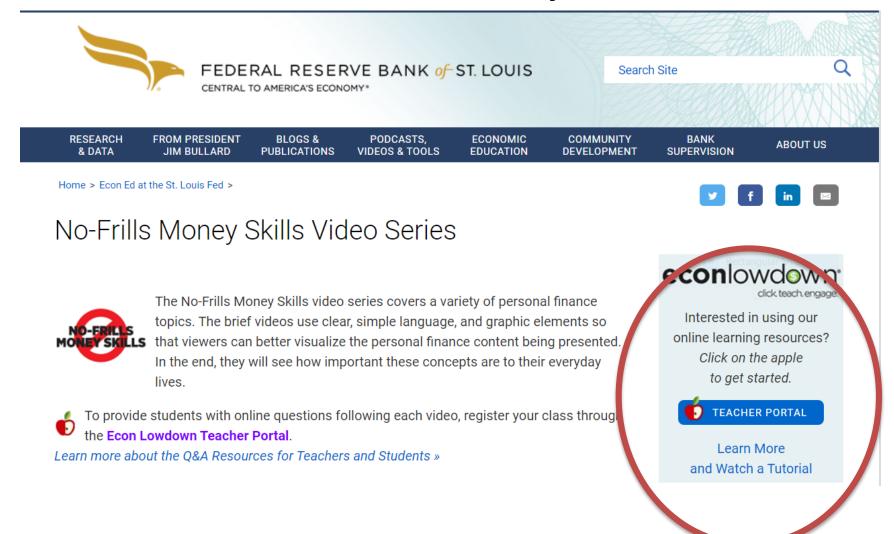


# Skills to Pay the Bills

Mastering Soft Skills for Workplace Success

https://www.dol.gov/agencies/odep/topics/youth/transition/soft-skills

## No Frills Money Skills



## Video Vignettes



**Episode 8 - Soft Skills** 

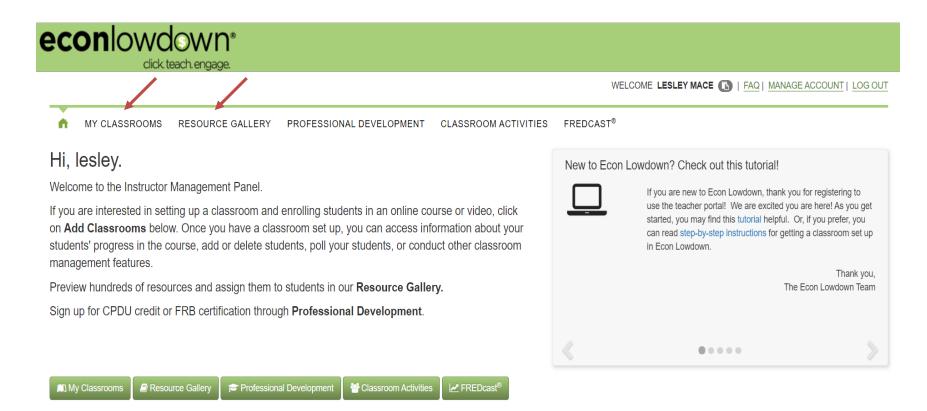
#### Video

This video stresses the importance of academic preparedness and introduces soft skills and professionalism. By viewing examples using several workplace scenarios, students learn the about the importance of soft skills in the workplace, including communication, cooperation, professionalism, work ethic, and many others. Students learn several key concepts about

interviewing for, obtaining, and keeping a job.



#### **Econ Lowdown**



If you have any questions or concerns, please contact us at economiceducation@stls.frb.org.

https://www.econlowdown.org

## Page One Economics



#### **PAGE ONE** Economics°

#### Soft Skills: Success May Depend on Them

A Primer for Young Adults Seeking Employment

Kris Bertelsen, Senior Economic Education Specialist

#### GLOSSARY

Labor force: The total number of workers, including both the employed and the unemployed.

Recession: A period of declining real income and rising unemployment; significant decline in general economic activity extending over a period of time.

Unemployment: A condition where people at least 16 years old are without jobs and actively seeking work. "Nothing ever comes to one that is worth having, except as a result of hard work."

 Booker T. Washington, Educator and founder of the Tuskegee Normal and Industrial Institute (Tuskegee University)

Hopefully Booker T. Washington's words inspire you to do your best in school, but Peggy Klaus has some sage advice as welt: "Soft skills get little respect but will make or break your career." Peggy Klaus is a leadership coach and the author of The Hard Truth About Soft Skills: Workplace Lessons Smart People Wish They'd Learned Sooner. To get a glimpse of soft skills—and their importance—imagine the following job interview scenario:

Prospective employer: I see on your resume that your GPA is 3.98.

Job applicant: Yes.

Prospective employer: That's quite impressive.

Job applicant: Thanks.

Prospective employer: Your background in IT is just what we're looking for.

Job applicant: Hmm.

Prospective employer: We're looking for someone who can act as a liaison between the users and the IT department.

Job applicant: Okay.

Prospective employer: So we need someone with great communication skills.

Job applicant: Okay

Prospective employer: How would you assess your communication skills?

Job applicant: Okay.

Prospective employer: Well, it was nice meeting you. I don't think our company is the right fit for you.

Job applicant: Okay

May 2016

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## **Enthusiasm & Attitude**



#### **PAGE ONE Economics**°

#### Soft Skills: Success May Depend on Them

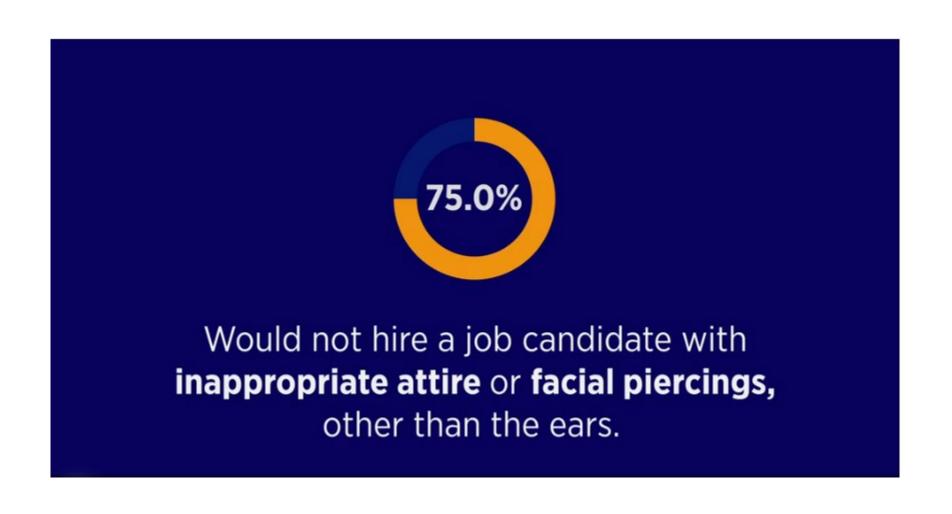
A Primer for Young Adults Seeking Employment

- 40% Attitude
- 25% Image or Appearance
- 25% Communication
   Skills
- 10% Job Skills

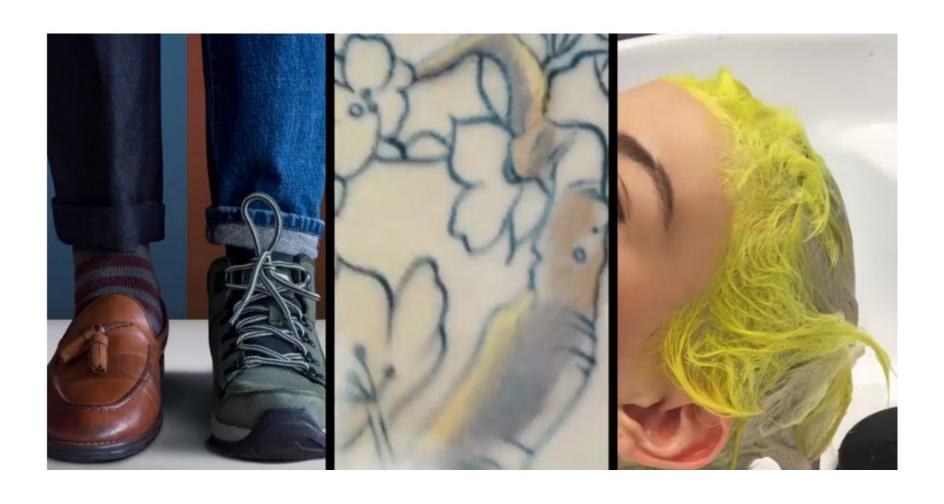
## First Impressions



## First Impressions



## Deal Breakers?



## Lesson Plans: Soft Skills



#### **Soft Skills Lingo Bingo**

#### **Lesson Author**

Julie Kornegay, senior education program manager at the Federal Reserve Bank of Atlanta Birmingham Branch

#### **Lesson Description**



In this lesson, students hear from industry experts why soft skills are important and what skills they are looking for from job candidates. Once students understand why these skills are important, they will then participate in a matching game that will allow them to examine various soft skills mentioned. Students then complete an assessment to self-evaluate strengths and weaknesses and identify strategies to develop skills that need improvement. Students will then apply the vocabulary they have learned to determine the correct answers in a bingo game.

## Soft Skills Lingo Bingo

#### Handout 1: Matching Cards A behavior a person adopts toward other people, Attitude things, incidents, or happenings. The ability to convey information to another Communication person effectively and efficiently. The expression of disapproval of someone or Criticism something on the basis of perceived faults or mistakes. **Ethics** Moral principles that govern a person's behavior or the conducting of an activity. The skills, knowledge, and experience possessed **Human capital** by an individual or population.

	Attitude	Listening	Perseverance	
	Communication	Motivation	Problem solving	
	Ethics	Negotiation	Professionalism	
	Initiative	Networking	Resilience	
	Interpersonal skills	Patience	Self-awareness	
	Leadership	Perceptiveness	Teamwork	
identify two so		could improve. Everyone ha		nen, fo
identify two sol skill you identif	ft skills that you know you y, list some ways that you	could improve. Everyone ha could develop that skill.	s areas where they can develop. Th	nen, fo
identify two sol	ft skills that you know you y, list some ways that you	could improve. Everyone ha	s areas where they can develop. Th	nen, fo
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identify two sol skill you identif	ft skills that you know you y, list some ways that you	could improve. Everyone ha could develop that skill.	s areas where they can develop. Th	men, fa

## Soft Skills Lingo Bingo

#### **Handout 3: Bingo Card**

Perseverance

Problem solving

Skills mismatch

Productivity

Use the word bank to fill out your bingo card. Write one word in each space. There will be an additional space left over. Allow students to use an additional FREE space to complete the card.

Listening

Motivation

Attitude

Communication

Ethics	Negotiati		ssionalism	Human capital
Initiative	Networki		silience	Soft skills
Interpersonal skills			wareness	Criticism
Leadership	Perceptive	ness Tea	mwork	FREE
		FREE		
		TINEL		

#### Handout 4: Soft Skills Matching

Match the terms below with the best description. Each word is used only once.

Criticism Resilience Initiative Listening Soft skills	Perceptiveness Perseverance Communication Attitude Self-awareness Negotiation Networking Patience Interpersonal skills Leadership Ethics Human capital Problem solving Motivation Productivity Professionalism Teamwork Skills mismatch	
	A behavior a person adopts toward other people, things, incidents, or happenings.      The ability to convey information to another person effectively and efficiently.	
	The expression of disapproval of someone or something on the basis of perceived faults or mistakes.	
	Moral principles that govern a person's behavior or the conducting of an activity.  The skills, knowledge, and experience possessed by an individual or population.	
	The power or ability to begin or to follow through energetically with a plan or task.	
	The skills people use to interact and communicate with individuals in an organizational environment.	
	<ol> <li>A person who guides or directs a group by establishing a clear vision, sharing that vision with others so that they will follow willingly, and providing the information and knowledge and methods to realize that vision.</li> </ol>	
	The active process of receiving and responding to spoken messages.	
	10. To stimulate interest in or enthusiasm for doing something.	
	11. Discussions between people who have different aims or intentions, during which they try to reach an agreement.	
	<ol> <li>The action or process of interacting with others to exchange information and develop professional or social contacts.</li> </ol>	
	<ol> <li>The capacity to accept or tolerate delay, trouble, or suffering without getting angry or upset.</li> </ol>	
	14. Having or showing an ability to understand or notice something easily or quickly.	

Soft Skills Lingo Bingo (2019)

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#### Teamwork



#### Are You up to the Test?

A look at employment tests, following directions, and teamwork

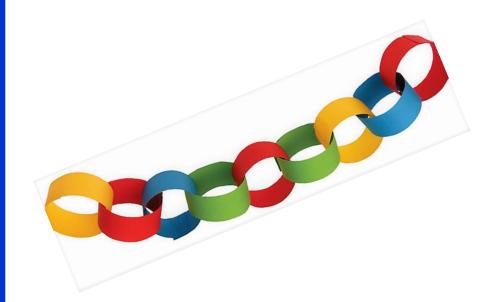


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## Are Teams More Productive?

#### You will have 10 minutes to create a chain using the following instructions.

- You should have two sheets of a primary color and two sheets of an accent colored paper.
- Fold the paper in half so the top and bottom of the page meet.
- Using a ruler, measure and mark two-inch columns across the paper.
- Cut the paper into two-inch strips for a total of four strips. Then cut the strips in the center where it was folded for a total of eight strips per piece of paper.
- To assemble the chain, take a strip of paper and join the ends with tape, creating a circle. Take
  the next strip and insert it through the middle of the circle and join the ends with tape.
  Continue this process using the following sequence.
- 1. Six strips of primary
- 2. Four strips of accent
- 3. Two strips of primary
- 4. Six strips of accent
- 5. Four strips of primary
- 6. Two strips of accent



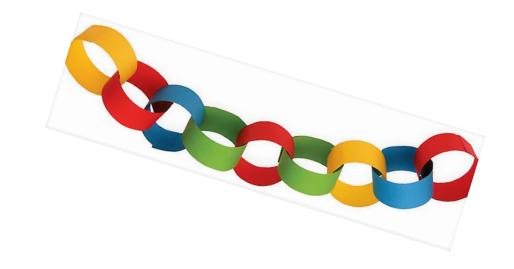
## Working Together

You will now work in teams of four to complete your chains.

**Teamwork** is a crucial part of a business. It is often necessary for colleagues to work well together to be successful.

You will have another 10 minutes to work as a team to create the longest chain. You may use your work from the last round, but you must keep the original sequence.

- 1. Six strips of primary
- 2. Four strips of accent
- 3. Two strips of primary
- 4. Six strips of accent
- 5. Four strips of primary
- 6. Two strips of accent





#### Soft Skills for Your Future Job

#### Handout 1: Soft Skills Self-Assessment

- Read the article <u>Top 10 Soft Skills for Success</u> (http://www.nationalsoftskills.org/top-10-softskills-for-success/).
- 2. For each soft skill, take notes about the specific skill during the classroom discussion.
- Look at the list of soft skills in column 1, then put a check mark in the column to the right that best describes your expertise in performing each soft skill.
- 4. In the last column, describe the reason you rated yourself as you did for each of the soft skills.

	Rate yourself at each soft skill			
	Good	ОК	Want to	Why do you think you are good, OK,
Soft Skills	doou	OK	Improve	or want to improve in this area?
Dependability				
Notes:				
Motivation Notes:				
notes.				
Communication				
Notes:				
Commitment				
Notes:				
Creativity Notes:				
Problem solving				
Notes:				
Flexibility				
Notes:				
Teamwork Notes:				
Leadership				
Notes:				
Time management				
Notes:				

#### Handout 2: Evaluating Soft Skills Needed for Your Future Job

- Go to the <u>Occupational Outlook Handbook</u> (<u>www.bls.gov/ooh</u>). From the Occupation Groups on the left, click on a group, then select one of the occupations.
- 2. Click on the occupation title to display the Summary page for that occupation.
- Look for the tab How to Become One, and click on it. Scroll down to Important Qualities and use this information to identify the soft skills for the occupation. Complete the matrix below.
- Repeat this process for each additional occupation. To return to the home page, click OOH
  Home on the upper left of the toolbar.

	Occupation Title 1	Occupation Title 2	Occupation Title 3
Soft Skills			
Soft Skill 1			
Skill and description			
Soft Skill 2			
Skill and description			
Soft Skill 3			
Skill and description			
Soft Skill 4			
Skill and description			
Soft Skill 5 Skill and description			
Jana description			

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?

What soft skills would you like to see improved in your students?





#### **WRAP UP**

**QUESTIONS?** 



Find information about other upcoming programs and classroom resources at:

https://www.frbatlanta.org/education