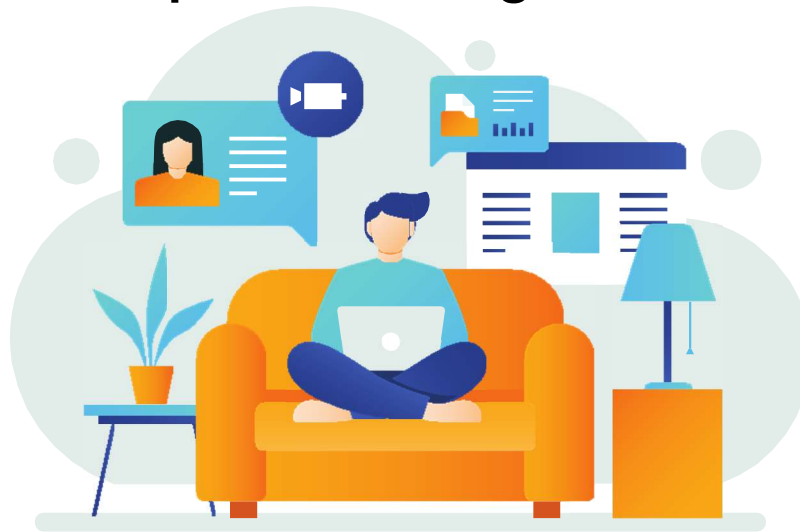




Adaptive Learning Platform



Innovative Solutions for Innovative Times

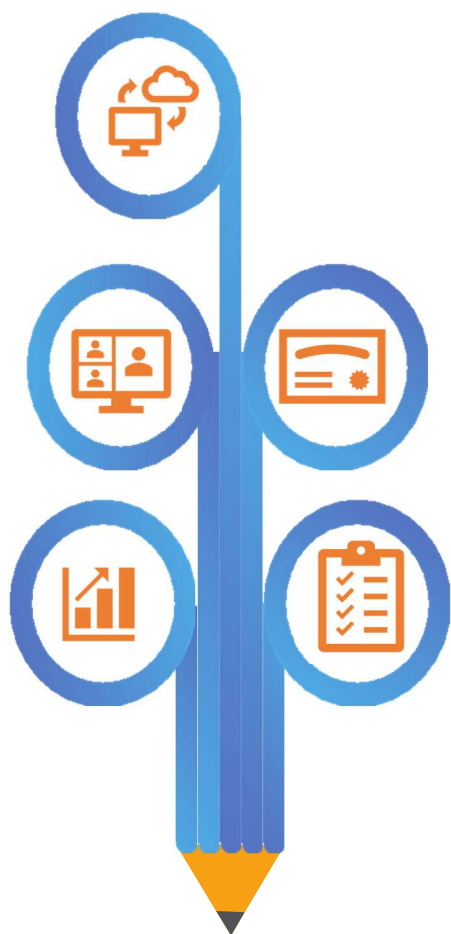
FocalPoint offers **comprehensive solutions** which consider all needs and challenges that districts and schools face. From student **engagement**, to assessment **proctoring**, and **data** analysis, FocalPoint merges all experiences into **one platform**, creating a streamlined experience. FocalPoint is proud to be able to adapt our environment for any partner based on their individual requests.

Comprehensive Learning with FocalPoint

Why navigate between multiple products and platforms when it can all be accessible in one place?



ADAPTIVE LEARNING SOLUTION



- ✓ **INTEGRATES WITH GOOGLE SUITE**
- ✓ **ONLINE, LIVE, FLIPPED & PRE-RECORDED CLASSES**
- ✓ **EMBEDDED VIDEO CONFERENCING AVAILABLE**
- ✓ **INCENTIVIZE STUDENTS WITH BLOCKCHAIN ENABLED BADGING AND CREDENTIALS**
- ✓ **ENGAGEMENT MEASURED BY LEARNING OUTCOMES**
- ✓ **STUDENT PORTFOLIO**
- ✓ **STUDENT PROGRESSION TRACKED AND STUDENT GOALS DEFINED**
- ✓ **ANALYTICAL REPORTS FOR ALL STAKEHOLDERS**
- ✓ **EASY-TO-DESIGN MASTERY BASED COURSE FLOW**



Adaptive Pathways

Content adapts to student behavior and performance; content can be modified by teacher to meet learning objectives



Immersive Learning

The ONLY platform that supports learning through Augmented Reality, Virtual reality and Mixed Reality



Learning Object Repository

Best of breed content for all subjects and all level; huge library with tens of thousand of content



Augmented Intelligence

Industry leading tools and technology to deliver personalized content from massive library



Learner Profiles

Learner Analytics and profiles to help educator deliver Differentiated Instruction



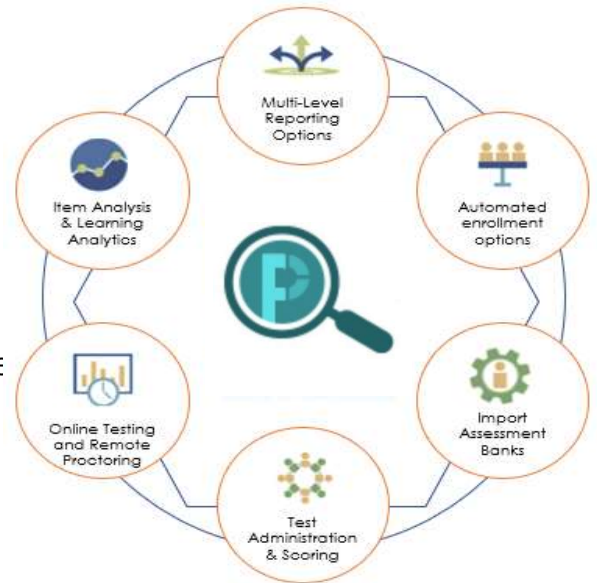
Advanced Analytics

Industry leading tools and technology to deliver personalized content from massive library



FORMATIVE & BENCHMARK ASSESSMENTS

- ✓ Integrates 3rd-party vendor data, such as NWEA, STAR, i-Ready and more
- ✓ 28 tech-enhanced question types
- ✓ 280,000+ standard & state aligned questions and assessments
- ✓ Provides complete assessment pathways
- ✓ Printable Bubble Sheet option
- ✓ Optional token-based student access for remote AI Proctoring

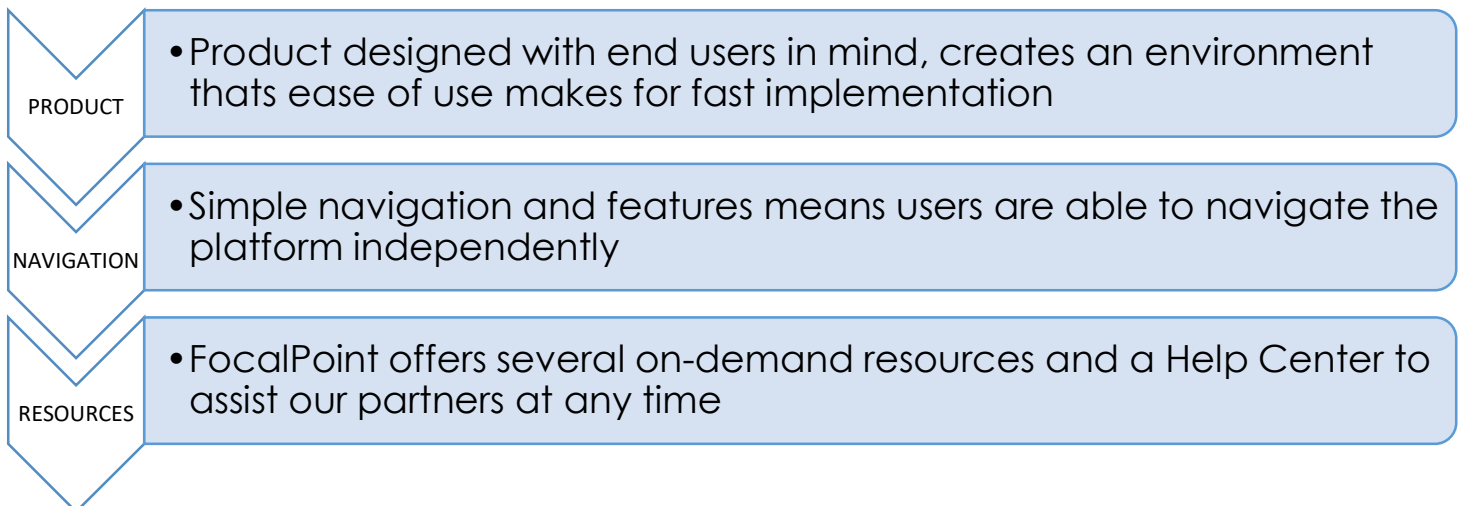


PLATFORM SECURITY & SET UP

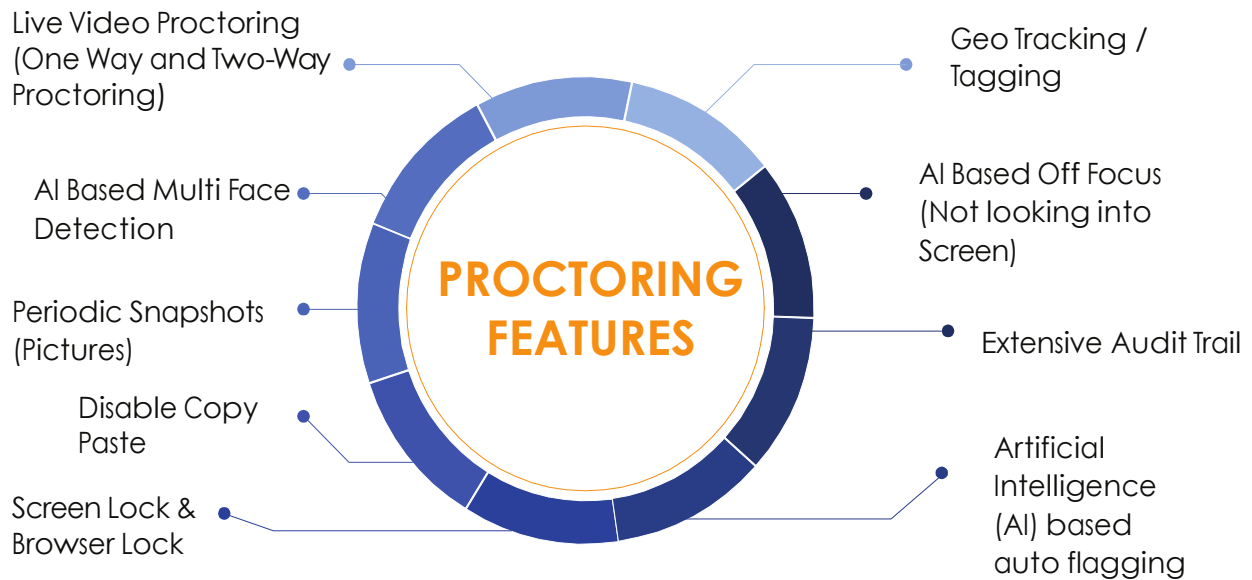
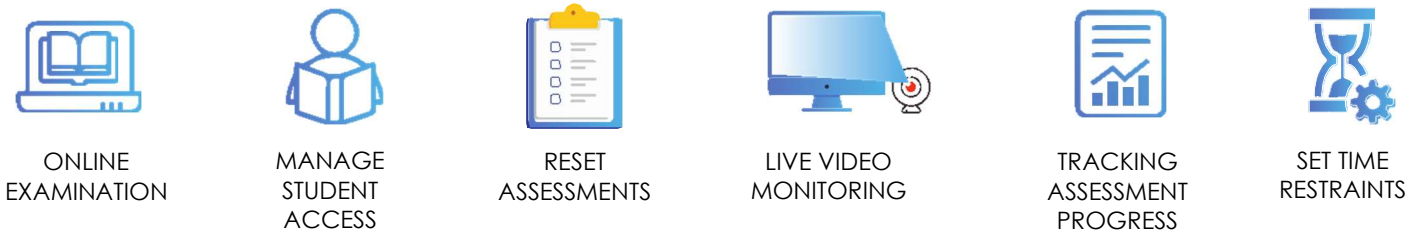


- ✓ Comprehensive implementation planning
- ✓ Quality checks and functionality confirmation
- ✓ SSL enabled API or Secured SFTP protocol
- ✓ Minimum 256 Bit Encryption
- ✓ Cloud based redundant storage for backup and recovery

INTUITIVE PLATFORM DESIGN

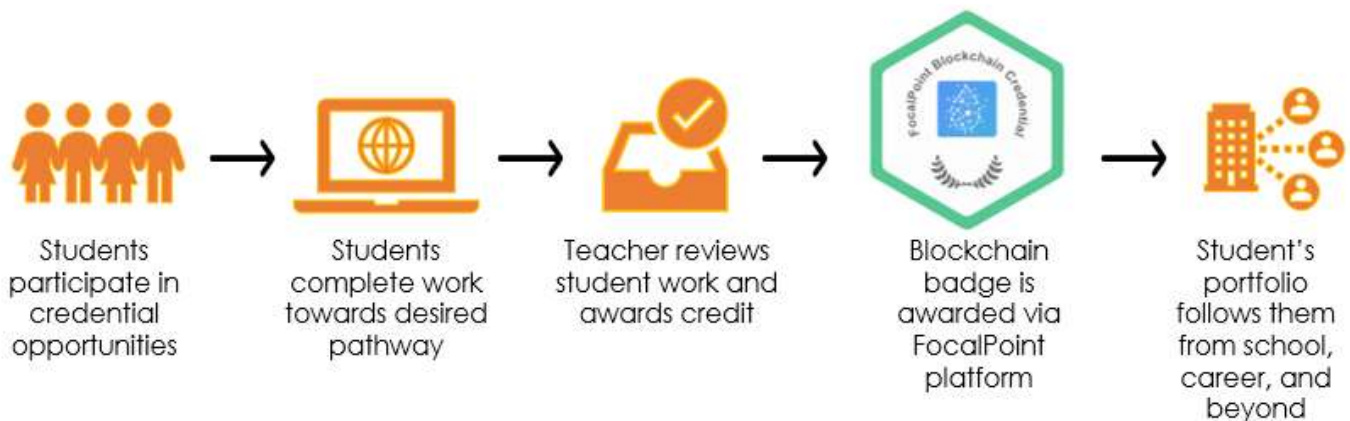


SECURED PROCTORING FUNTIONALITY



BADGING & CREDENTIALING WITH BLOCKCHAIN

Blockchain is a technology that records and stores information in a way that makes it impossible to change or hack. Any credentials that are issued to an individual's blockchain portfolio must come from a **verified source**. Once added, the individual is unable to modify. Any changes must come from the issuer. Blockchain is **innovative** in how information is recorded, because once the credential is awarded, the data belongs to the user – not a district or company. This information follows the individual **forever**.



WHY FOCALPOINT?

Features	FocalPoint	Other Platforms
LMS + Content		
Learning, Curriculum, Exams, Attendance, Announcements, Meetings, Messages, Discussions, and Grades all in one place	✓	✗ *Typically found on multiple systems
Student tools such as equation editor, graphing tools, and math symbols?	✓	✗
Read Aloud Option	✓	✓
Seamless integration with many popular educational tools such as Google Classroom, Google Drive, Google Calendar, Zoom, etc.	✓	✗
Seamless integration with Proctai, providing secure online proctoring	✓ *for desktop/laptop	✗
Seamless integrations with 45+ world-class educational technologies, content and test bank partners	✓	✗
Any device with WiFi can be used	✓	✓
Question/test banks can be locked, disabled and managed by district	✓	✓
Multiple content modes - videos, interactive animations, PDF, lectures, e-publications, etc.	✓	✗
Course Mapping and Course Designer – easy, intuitive adaptive pathways	✓	✗
Assessment		
Questions and answers can be randomized	✓	✓
26+ question types	✓	✗
World-Class Question Bank filterable by grade, subject, standard, topic, difficulty, Bloom's, language, etc.	✓	✗
Educators have ability to create exam tokens per student, allowing students to take exams without logging in. A link is emailed to the student with their unique exam token	✓	✗
Auto Scoring	✓	✓
Subjective Offline Paper Test scanned and scored online	✓	✗
Multiple concurrent users taking an exam at the same time (ie benchmarks)	✓ Conducted for 200,000 students	✗ *Typically only a few thousand
Data Analytics		
Educator and Admin Data Dashboards: Standards Mastery, Assessment Formative, Assessment Benchmarks, State Assessments, Screener Assessments, and many more.	✓	✗
Student Data Dashboards: showing student progress, goals and engagement	✓	✗
Parent Data Dashboards: early warning Indicators on student performance and progress in all subjects	✓	✗

Learner Goals and Portfolio	✓	✗
Blockchain Badging and Credentialing		
Advanced Platform built with AI, ML and Blockchain	✓	✗
Blockchain credentials, certificates, badges etc.	✓	✗
Badge designer to allow district, school or educator to create and assign badges	✓	✗
Set Up and Implementation		
Integrations with Payments Processing, Enrollment, Financial systems	✓	✗
Integration with 15+ Student Information Systems – including the ability for grade pass back	✓	✗
One Time Set Up	✓ 2-3 Days	✗ *Typically takes multiple servers and days/weeks
Ongoing Professional Development: synchronous and asynchronous options available	✓	✗
Professional Development badging available for educators	✓	✗
Customer Support	✓	✓

SOME OF OUR VALUED PARTNERS



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