



MISSION

Our mission is to inspire educators so adults succeed and communities thrive:

- + Leadership
- + Professional Development
- + Advocacy
- + Communication

COABE represents 79,000 educators in 2,000+ programs serving 1.2 million adult learners

- National conference for 2,500-3,500 adult educators and administrators
- Symposiums and webinars
- Peer reviewed thematic journal of research and viewpoint essays
- 350+ annual communications to our members
- 600+ legislative visits
- 275,000+ legislative connections
- Award \$40,000 annually to our members
- Major initiatives to reskill adults and provide jobs
 - Google Applied Digital Skills
 - IBM SkillsBuild
 - Amazon Career Choice

COABE
COALITION ON ADULT BASIC EDUCATION

**educate&
elevate**
ADULT EDUCATION
An Investment in America's Future

The award winning Educate & Elevate public awareness campaign is a joint initiative of COABE and NASDAE

Our Members



Teachers: 80%

Administrators: 12%

Adult Learners: 5%

Others (Researchers, Paraprofessionals): 3%



Severely Underfunded

- Our field receives on average \$400-\$1,200 per pupil compared to \$10,000 per pupil in elementary education
- Our teachers average a 10%-20% pay cut and often work multiple jobs

COVID-19 \$1Billion

- Fighting the impact on our programs
 - Brick and mortar to the online setting
 - Professional Development needed for teachers
 - Enrollment issues
 - PPE needed to open safely
 - Space issues
 - Additional staff needs





Employment Barriers

Displaced Homemakers 15,777

English Language Learners, Low Literacy, Cultural Barriers 701,469

Exhausting TANF 2,963

Ex Offenders 52,163

Homeless Individuals /Runaway Youth 8,809

Long Term Unemployed (27 or more consecutive weeks) 44,595

Low Income Individuals 195,193

Migrant and Seasonal Farmworkers 8,211

Individuals with Disabilities 33,734

Single parents (including pregnant women) 71,077

Youth in foster care or aged out of system 4,269

A person is climbing a steep, textured rock face on the right side of the image. The background shows a clear blue sky and distant, hazy mountains. An orange horizontal bar is located in the top left corner.

Program Challenges

- Lack of funding
- Disconnect between Title I and II systems
- WIB and local program disconnect
- Antiquated reporting requirements

BREAKING **BARRIERS**

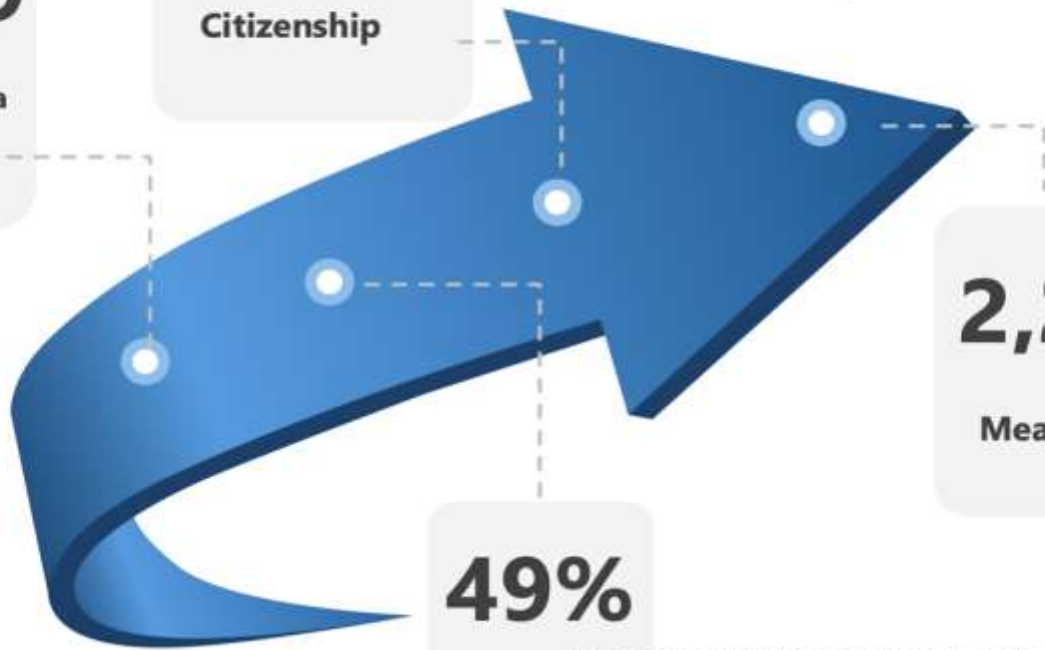
Adult Education:
Transforming Lives Through Literacy

Outcomes

(2016-2021)

397,879
High School Diploma

24,397
Citizenship



2,246,979
Measurable Skills Gains

49%
Engaged with children's education



Return on Investment

\$2.5 billion in tax revenue and reduced expenses for every 400,000 adults who earn a high school diploma.

-- Savings of \$6,250 per person!

\$200 billion estimated value to our economy in reduced costs for public support programs for low literacy adults.

47% of GED recipients go on to higher education and have a 90% rate of persistence.

Individual Impact

- 53% gain in income over 10 years
- Just 100 hours of studies = \$10,000*





COABE

COALITION ON ADULT BASIC EDUCATION

INNOVATIVE
INITIATIVES



STUDENTS AS LEADERS

Student Ambassador
program in 37 states

"Programs Succeed When
Learners Lead" Incentive Grant

Students as Leaders
conference strand

Opportunities for adult learners:
Google, Amazon, IBM SkillsBuild,
COABE membership



#MoveAheadwith **ADULTED**

2384 Local programs

Award winning initiative

Leverages Google ads

Provides marketing tools to
local programs

Big win: increased local
program enrollment



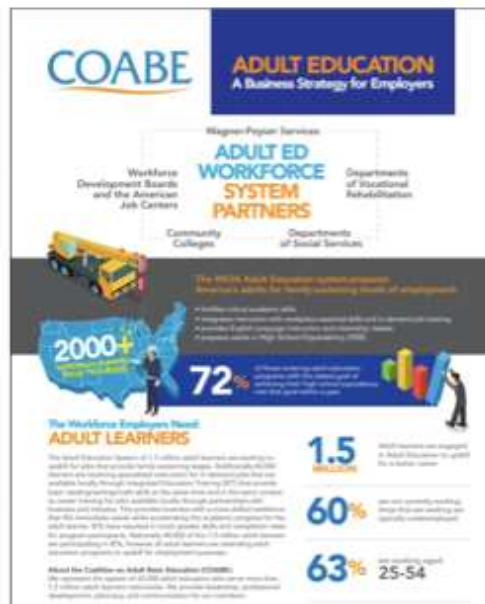
Six Time Award Winning
National Public Awareness
Campaign

Provided numerous tools
and resources to the field
of adult ed

Staved off funding cuts

Added \$108M in funding

269,921 legislative connections



State Data Sheets
www.educateandelevate.org



Student Success Stories





Engage Businesses!

Get on the Locator Map

Download the Toolkit

Build a local brand

behindeveryemployer.org



Developing sustainable partnerships for workforce, education, and employer alignment

Providing technical assistance on a national scope

Engaging key stakeholders

Coordinating with federal and state investments



DIVERSITY EQUITY & INCLUSION

VIRTUAL SYMPOSIUM | JUNE 8, 2022

Hosted and Sponsored by COABE & GOOGLE

Digital equity

Prison literacy

Students as leaders

Learning difficulties



SCAN ME



STATE ADVOCATES FOR ADULT EDUCATION FELLOWSHIP

Increased funding
in 12 states

Increased visibility
nationwide

Increased local and
state support



COABE **JOURNAL**

THE RESOURCE FOR ADULT EDUCATION

Practitioner-focused
format: 2018

Theme-based /
topical

Current and future
editions

coabe.org/coabe-journal



National study on the
Return On Investment
in adult education

Vision

Plan

Outcomes

Our partners:

47 state partners, 36 national partners



Office of Career, Technical, and Adult
Education
U.S. Department of Education




NATIONAL SKILLS COALITION
Every worker. Every industry. A strong economy

AaBbCc™
BARBARA BUSH FOUNDATION
FOR FAMILY LITERACY

Google



National Association of State
Directors of Adult Education


SkillsUSA®



ies INSTITUTE OF
EDUCATION SCIENCES


Strada | EDUCATION
NETWORK

amazon

Business U
University of Wisconsin

 DOLLAR GENERAL
LITERACY FOUNDATION

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